**BUSINESS IMPACT ANALYSIS**

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| **Business Unit**  | **Head Count** | **Parent Process** | **Priority Ranking** | **Impact Category** | **Recovery Time Objective** | **Recovery Point Objective** | **Qualitative Impact** | **Recovery Strategy** | **Time Needed for Recovery** |
|  |  |  | Severe | Expenses |  |  |  |  | Tech |
|  |  |  | Moderate | Legal |  |  |  |  | Services |
|  |  |  | Minimal | Revenue loss |  |  |  |  | Employees |
|  |  |  |  | Customer service |  |  |  |  |  |
|  |  |  |  | Goodwill |  |  |  |  |  |
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| **PRIORITY RANKING KEY** |  | **IMPACT CATEGORY KEY** |  | **TIME NEEDED for RECOVERY KEY** |
| Severe |  | Expenses |  | Tech |
| Moderate |  | Legal |  | Services |
| Minimal |  | Revenue loss |  | Employees |
|  |  | Customer service |  |  |
|  |  | Goodwill |  |  |